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www.tourdaup.org

Tour Da U.P.

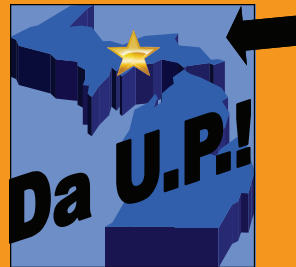
Tour Da U.P.

August 1-5 2010

www.tourdaup.com



**"20 Years of
Lighting the Way"
20th ANNUAL BICYCLE TOUR**



**A scenic 5-day bike tour in
the Upper Peninsula of Michigan to
benefit abused and neglected children
and families throughout the U.P.**

20th Annual Tour Da U.P.

Celebrate our 20th annual Tour Da U.P. ride with us! *Tour Da U.P.* is a bike tour that offers a unique experience to families, couples and individuals. With cyclists ranging in age and ability, we have something for everyone! This on-road event allows you to set your own pace, take in the scenery of Michigan's Upper Peninsula and discover historical sites along each day's ride. For the cyclists that want more mileage we have options to extend each day's ride.

The 2010 Tour will provide the participants with opportunities to walk the beaches of 3 out of 5 Great Lakes, visit premier historical sites, Mackinac Island, and the largest waterfall east of the Mississippi.

Pre-tour, Saturday, July 31st— Join us for a warm-up excursion as we travel by ferry to Mackinac Island biking a 9 mile circle tour of the Island.*

Sunday August 1st The Tour begins in St. Ignace, MI and travels east along the scenic Lake Huron Shore. We will pass through several small villages along the lake, stopping for lunch at Cedarville and the Les Cheneaux Islands. The tour reaches its first overnight at DeTour Village after 58 miles of pedaling.

Monday August 2nd, we will continue the eastern U.P. tour traveling north through back roads, weaving our way to a nice campground on the St. Mary's River near Sault Ste. Marie. Mileage for the day will be around 60. Here we will have a lay over day with various side excursion options.

Tuesday, August 3rd, will be a day to explore the city of Sault Ste. Marie and surrounding areas. In tradition with past tours several options will be available for sightseeing, relaxing, and dining out on your schedule.

Wednesday, August 4th, will be a day marked by the numerous miles of Lake Superior Shoreline as the tour heads towards Whitefish Point and the Tahquamenon Falls area. Camping at the mouth of the Tahquamenon River there are plenty of hiking trails as well as an evening waterfall hike to the big falls. Today's ride will be about 55 miles.

Thursday, August 5th, will be our last day of the tour. Packing up from our Tahquamenon River site we will travel south along M-123 back to St. Ignace. With an early start the flat terrain and 58 miles of riding will go by fast. A late lunch will be provided with an awards ceremony to follow.

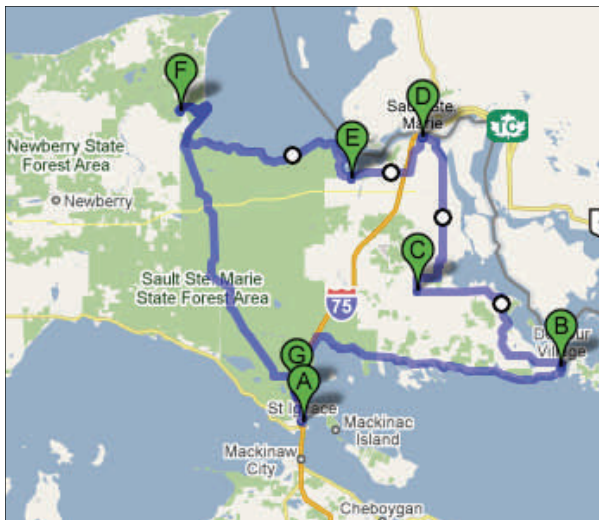
*Pre-tour activity is an additional cost and not included in the registration fee. Information on pre-tour included in registration packet.



A Tour for a Great Cause!

Tour Da U.P. is an annual fundraiser for Teaching Family Homes of Upper Michigan (TFH). TFH is a private, non-profit organization that has served families and youth for over twenty-seven years in the Upper Michigan region. TFH offers a broad continuum of services to communities across the U.P. Services include residential group homes, treatment foster care and counseling, day treatment and home-based services. Each day, TFH reaches out to youth and families dealing with issues of abuse, neglect, delinquency and crisis. Building on a strong foundation of compassion and support, TFH looks to the future with the goal of meeting new family care challenges. To learn more about the services that Teaching Family Homes provides, visit www.teachingfamilyhomes.org.

Da Route!



The Pampered Peddler!



SAG Support

Tour Da U.P. is a fully supported tour. SAG crews are with you throughout the day, providing drinks and snacks, limited mechanical support and a ride for you and your bike if necessary.



Gear

Your gear will be loaded and transported each day. Each cyclist is limited to two bags-including your camping gear! Duffle bags or easy-to-carry backpack style gear are recommended. If you are staying at a Tour approved hotel, your gear will be transported to the hotel each day and picked up in the morning.



Mechanical Support

It is vital that each rider have their bicycle professionally tuned prior to the Tour and are familiar with how to perform minor repairs on their own bicycle. Bring along an extra tube, patch kit and minimal tools. Maintenance will be provided each evening and extra materials (tubes, etc.) will be available for purchase throughout the tour.



Food and Beverages

Most breakfasts, lunches and dinners are provided throughout the tour beginning with lunch on Sunday and ending with lunch on Thursday. Lunch and dinner on Day Three will be on your own while staying in the Soo. Fresh fruit, trail mix, snacks and drinks are available at the morning and afternoon rest stops each day along the route.



Accommodation:

Outdoor camping fees are included in your registration. Bring your own tent and sleeping bag. Hotels are available for those not wishing to camp. A shuttle fee will be charged to transport you and your luggage. Register early at an "approved" hotel to ensure luggage delivery and pick-up by SAG staff.

Bring da Whole Gang!

Youth Discount

Make Tour Da U.P. a family event! Youth receive a discount on their registration fee. Youth age 16 and under must be accompanied by an adult.

"Bring Your Own Biker" (BYOB)

Recruitment Program

What a great way to get your friends to join you on the tour and cover your registration costs! If you are a returning participant, each **new rider** you recruit we will give you a 10% discount off your registration fee. Recruit ten riders and you go for **free!** Be sure each recruit writes your name in the "BYOB Recruiter" line of their registration form. We can supply you with extra brochures and promotional materials to help in your efforts.

Pledge Option

To cover your registration fee you have the option of collecting tax-deductible donations. Check the "pledges" box on your registration form and materials will be sent to you.

Pre-Tour Activity

On Saturday, July 31st join us for a pre-tour bike ride on Mackinaw Island. This is a great chance to meet your SAG crew, fellow tour participants and see some sights. Information will be included in your tour packet.

Registration/Confirmation

Fill out the attached registration form and forward it, along with payment, to reserve your space. You may also register over the phone by calling (906) 249-5437. For more information or to print out additional registration forms, go to our website at www.tourdaup.com. Once registered, you will receive your confirmation notice. Information packets and a detailed trip itinerary will be emailed or sent out 4 weeks prior to the start of the trip.

***NO REFUNDS AFTER 7/01/10 ***

Tour Da U.P. 2010 Registration

(One form per person. Please feel free to copy)

Full name: _____
 Address: _____
 City, State, Zip: _____
 Daytime Phone: _____
 Email: _____
 Age: _____ Gender: Male Female (circle)

Adult registration:
 Before June 15th \$375.00

Youth registration:
 Age 12-17, Before June 15th.....\$250.00

11 and under Before June 15th....\$200.00

Late fee, after June 15th\$25.00
 Total: _____

T-Shirt size (circle one) S M L XL XXL

Method of Payment

_____ I will be collecting pledges. Please send me collection information.

_____ Check, payable to Associated Family Care.

_____ Visa _____ Mastercard

Card #: _____

Expiration Date: _____

Signature: _____

BYOB Recruiter: _____

Waiver & Release:
 The undersigned wishes to participate in Tour Da U.P. 2010 fully understanding the inherent risks involved in bicycle touring and knowingly accepting the risks. Prior to beginning participation in Tour Da U.P., I will be required to sign a Waiver & Release statement. I am of legal age and fully competent, and, if not of legal age, my legal guardian has fully read the above and understands that I am fully bound by their signature. I understand an ANSI or SNELL approved helmet is required to be worn while riding in the Tour Da U.P. I understand that my name, city of residence, photograph, voice and /or likeness may be used in promotional or advertising or documentary materials of or by Tour Da U.P. Coordinators or their licensees. I consent to such uses and waive any rights of privacy or publicity that I may have in connection to those uses.

Signature (or legal guardian if under 18)

Date